



INVESTOR OVERVIEW · MAY 2026

The CUI-compliant standard for defense and federal **communications.**

SWISS-HOSTED · PROPRIETARY CODEBASE ZERO BIG TECH · ZERO OPEN SOURCE · ZERO AI OUTSIDE
CLOUD ACT AND FISA 702 **U.S. GOVERNMENT DATA** · **ON-PREMISES FOR DATA SOVEREIGNTY**

LISTINGS

OTCQB SWISF

CSE SKUR

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THE PROBLEM

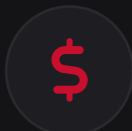
Defense and government personnel operate in a communications vacuum.

01 · DOCUMENTED USE



WhatsApp, Signal, and Telegram are actively used for sensitive government communications. Documented by CISA, FBI, and DoD advisories

02 · QUANTIFIED COST



\$56B in annual losses from Business Email Compromise (FBI Internet Crime Complaint Center (IC3) 2024.)

03 · STRUCTURAL GAP



No interoperable CUI-compliant channel exists for unclassified but sensitive inter-agency and coalition communications

SOVEREIGN · IN-JURISDICTION



Classified Systems

SIPRNet · NSANet



Air-gapped, in-jurisdiction — not coalition or inter-agency interoperable.

FOREIGN-JURISDICTION STACKS

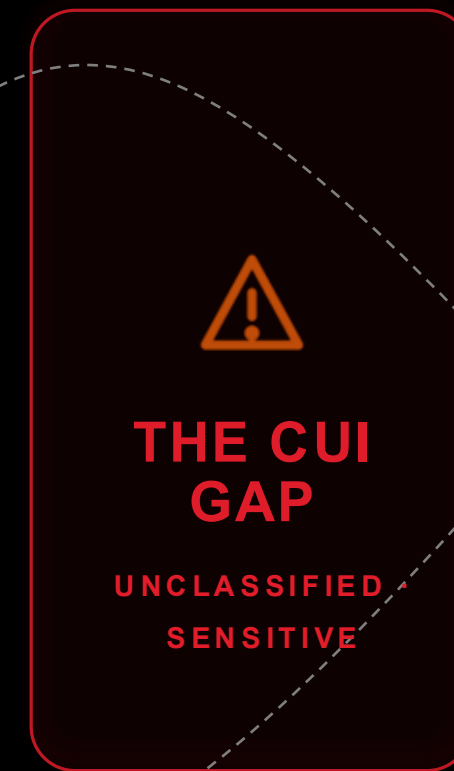


Commercial Tools

WhatsApp · Signal · Telegram



Documented in active U.S. government use — CISA, FBI & DoD advisories.



THE SEKUR SOLUTION

Sekur's Dual-Jurisdiction Play: Swiss Sovereignty for Corporate Boards and HNWIs, On-Premises CUI Stack for U.S. Federal Agencies

Operates inside and outside the Sekur network — coalition & inter-agency ready.

01

CUI-Compliant

Controls mapped for Controlled Unclassified Information. Pre-cleared for federal procurement — not retrofitted.

02

Zero Big Tech Zero AI

Proprietary codebase. No open source. No third-party AI models. No telemetry. No advertising stack to exfiltrate metadata.

03

Swiss-Hosted & Sovereign

Servers owned and operated in Switzerland. Outside CLOUD Act and FISA 702 jurisdiction.

04

On-Premises Deployment

Optional on-premise server installation for U.S. government data residency. Same stack, in-jurisdiction.

GOVERNMENT VALIDATION

GSA contract awarded. The institutional moat.



Schedule

~2 years

Typical time to obtain
(competitors do not have it)

All

U.S. federal, state and
local agencies pre-cleared

\$120B^{FY24}

Total GSA-mediated
federal spend

- ✓ **Already cleared to sell.** DoD, IC, civilian, state and local agencies can purchase Sekur on existing federal schedules — no separate vendor onboarding.
- ✓ **Procurement moat, not a TAM table.** The two-year acquisition cycle is the barrier — we're through it.
- ✓ **Procurable vendor of record.** Federal clearance to transact establishes Sekur as an approved supplier for the U.S. government.

PLATFORM OVERVIEW

One sovereign stack. Three tiers.



TIER · 01

Private

HNWI, corporate & family-office tier. Discreet executive, board and advisor communications. Sold via direct and HNWI channels.

BUNDLE

\$950 /USER/YR

TIER · 02

Operational

Government & defense field tier. Field operators, inter-agency and coalition use. Sold via GSA and defense partners.

BUNDLE

\$1,400 /USER/YR

TIER · 03

Command

Mission-critical hardware-native tier. SOCOM-evaluated. Sold direct via prime defense contractors.

STMR · TACTICAL MOBILE ROUTER

BUNDLE

\$1,800 /USER/YR
R

ALL TIERS RUN ON THE SEKUR HELIX INFRASTRUCTURE



STMR · SEKUR TACTICAL MOBILE ROUTER

The only hardware-level IP obfuscation purpose-built for mobile field operations.

Special Operations evaluated · integrated with SekurONE + privacy eSIM


REVENUE MODEL

Yearly subscription tiers, built for scale.

YEARLY PRICING

TIER PLAN	MAIL	MESSENGER	VPN	BUNDLE
Private	\$500	\$250	\$250	\$950
Operational	\$750	\$350	\$350	\$1,400
Command	\$900	\$500	\$350	\$1,800

TIERED ARR MODEL



\$3,000

SEKURONE FLAGSHIP BUNDLE

Mail · Messenger · VPN · Voice · Video Conference.

Sekur eSIM ADD-ON **+\$500** YR

Clear upgrade path from \$250 entry to \$3,000 enterprise — designed for expansion revenue

Annual recurring revenue model with predictable unit economics and gross-margin expansion at scale

\$250

ENTRY · PER USER / YR

3.6x

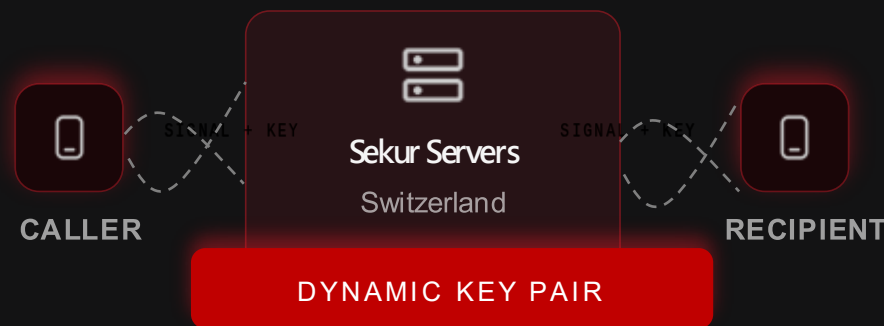
UPSELL · PRIVATE → COMMAND

TECHNICAL ARCHITECTURE

How SekurONE Works.

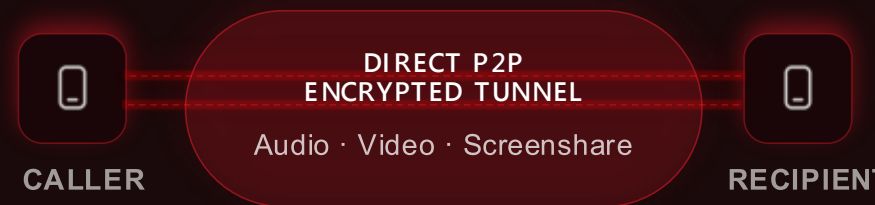
Encrypted voice, video and conferencing on dynamic per-call keys with no key custody, no media routing through Sekur servers, and no residual data.

01
Signalling & Dynamic Key Pairing



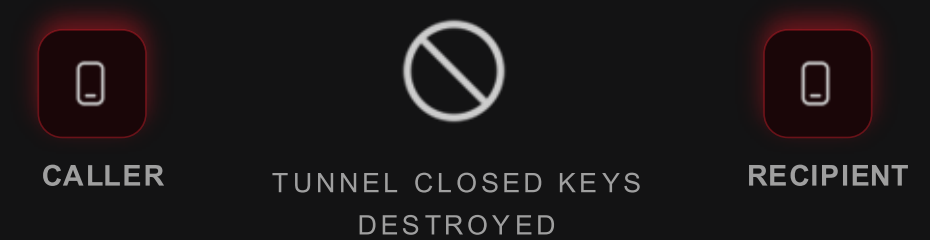
Sekur servers generate ephemeral encryption key pairs for the call and deliver one to each participant's device. Keys are never stored server-side.

02
Direct Peer-to-Peer Encrypted Tunnel





Each device establishes a direct HeliX™ encrypted tunnel. Audio and video flow device-to-device.
Data never traverses Sekur infrastructure.


03
Termination & Key Destruction



On call termination, the tunnel is closed and the dynamic keys are destroyed. No call content, metadata or keys are retained on the device or in the Sekur backend.

 **No key custody.** Sekur cannot decrypt past calls, the keys do not exist anywhere after the call ends.

 **No media routing.** Audio and video bypass Sekur infrastructure entirely, a true point-to-point architecture.

 **No residual data.** Tunnels and keys are ephemeral. No retention obligation. No subpoena exposure.

IMMEDIATE TRACTION

SekurONE — the launch catalyst.

Beta complete. Sales launch July 2026 (voice + chat + email + VPN); video conferencing and video call August 2026.

1,000+

INDIVIDUAL OPERATOR ACCOUNTS

Projected in 12–18 months.

\$3,500_{lyr}

PER-USER PRICING

Includes Sekur-provisioned privacy eSIM.

Jul 26

SALES LAUNCH

Video conferencing GA · August 2026.

THREE-CHANNEL DISTRIBUTION · PIPELINE



01

GSA & Defense

Federal agencies and prime defense contractors via GSA MAS. Active reservations in place.



02

Telco Distribution

Co-Branding via América Móvil (Telcel, Claro). Carrier-led, channel economics.



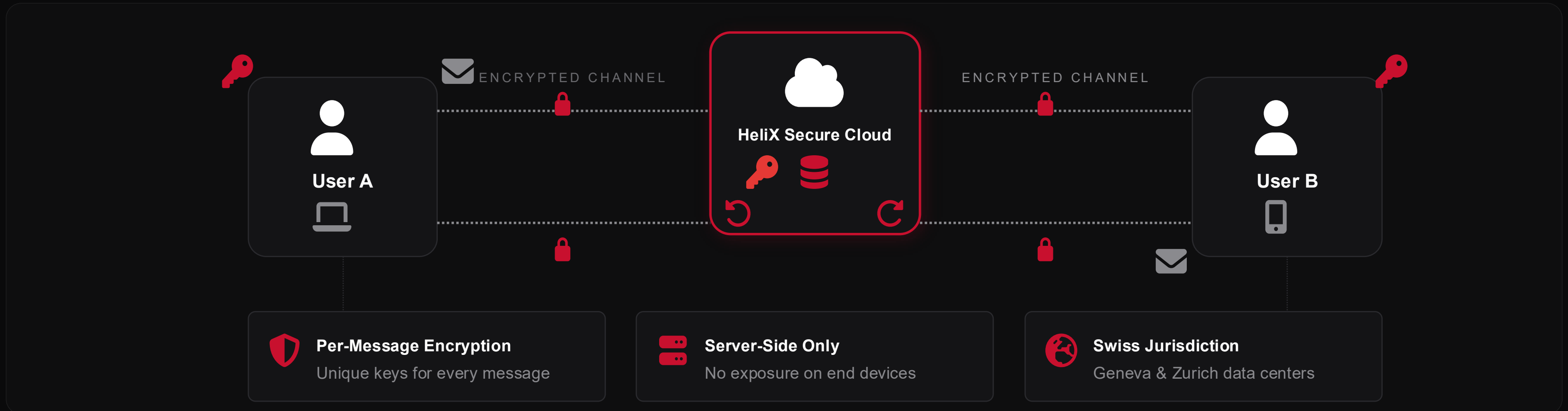
03

Defense VAR & Resellers

Prime integrators, cyber MSPs and specialty resellers. Fast government and enterprise coverage.

TECHNICAL ADVANTAGE

HeliX Infrastructure — the moat.



- **Owned hardware.**
We don't lease from AWS, Azure or GCP. CLOUD Act cannot reach data we do not store on U.S. soil.
- **No metadata retention.**
Calls, messages and emails leave no router-side trail. Provable via Swiss audit.
- **SS7-immune voice.**
Voice is routed off the public signaling network — defeats the most common interception vector.
- **Jurisdictional moat.**
Switzerland's strict data laws create an unmatched competitive moat.. Consumer apps cannot replicate this without rebuilding their backend.

PRIMARY MARKET

U.S. Government — the GSA channel unlocks the door.

ANNUAL REVENUE POTENTIAL · 5% PENETRATION

\$707M

1.42M TARGET SEATS × \$500/YR

Federal, state & local and U.S. armed forces — all addressable on GSA Contract No. 47QTCA18D0089.

28.3M

ADDRESSABLE SEATS

\$500 /yr

PER-SEAT ASSUMPTION

ON-PREMISES · SOVEREIGN DATA HOSTING · USA



U.S. data stays on U.S. soil — deployed inside agency premises or U.S. government data centers.

FEDRAMP-ALIGNED

NO CLOUD ACT EXPOSURE

AIR-GAP CAPABLE

GSA-CHANNEL ADDRESSABLE TODAY

GSA Channel Segment	Addressable Today	Addressable Target (5%)	Revenue @ \$500/yr
State & Local Government	24,000,000	1,200,000	\$600.0M
U.S. Federal Employees	3,000,000	150,000	\$75.0M
↳ Department of Defense (civilian)	750,000	37,500	\$18.8M
↳ Department of State	80,000	4,000	\$2.0M
↳ Central Intelligence Agency	22,000	1,100	\$0.6M
↳ Department of Homeland Sec	250,000	12,500	\$6.3M
↳ Other civilian agencies	1,898,000	94,900	\$47.5M
U.S. Armed Forces	1,300,000	65,000	\$32.5M
Total	28,300,000	1,415,000	\$707.5M

Door is open. Direct procurement via GSA Contract No. 47QTCA18D0089

No separate vendor onboarding required.

Conservative pricing. \$500/yr per seat reflects volume-licensed government rates and average revenue per user — well below the \$3,500/yr SekurONE list price.

SOURCE · OPM · BLS · DOD · SEKUR INTERNAL MARKET MODEL

MARKET SIZING

TAM · SAM · SOM

From total addressable headcount, through CUI-handling roles, to the realistic 3-year capture via the GSA channel.

TAM · TOTAL ADDRESSABLE MARKET

28.3M seats

SAM · SERVICEABLE ADDRESSABLE

10.0M seats

≈ 35% OF TAM

SOM · SERVICEABLE OBTAINABLE · 3-YR

500K seats

\$250M ARR @ \$500 / SEAT / YR

TAM

Total government & defense headcount

U.S. federal civilian (3.0M) + state & local government (24.0M) + armed forces (1.3M). Every seat addressable on the existing GSA Multiple Award Schedule.

SAM

Roles handling sensitive (CUI) digital data

DoD civilian, State, CIA, DHS, the active-duty armed forces, plus law-enforcement, public-safety and CUI-handling personnel within state & local government. Approx. 35% of TAM.

SOM · 3-YEAR TARGET

Realistic capture via existing GSA schedules

~5% of SAM, achievable through Contract No. 47QTCA18D0089 and prime defense contractor teaming — without new authorizations or new go-to-market lift.

SOURCE · OPM · BLS · DOD · SEKUR INTERNAL MARKET MODEL.
SOM REFLECTS ACHIEVABLE 3-YR CAPTURE, NOT A FORECAST.

EXPANSION STRATEGY

LATAM distribution via América Móvil.

Distribution partner · minimal direct Martech/ad spend via partner distribution layer.

América Móvil

TELCEL · CLARO CO · CLARO BR

Co-Branded SekurONE and SekurMessenger through América Móvil's operating brands: **Telcel** (Mexico), **Claro** (Colombia) and **Claro** (Brazil). Corporate channel only.

● MX · TELCEL

● CO · CLARO Colombia

● BR · CLARO Brazil

6.9 M

CORPORATE USERS ACCESSIBLE

\$103 M

REVENUE POTENTIAL @ 5% PEN.

40%

GROSS MARGIN · AFTER PARTNER SPLIT

CHANNEL ECONOMICS

Minimal Direct MarTech/Ad Spend — via partner distribution layer; carrier owns the corporate customer base.

Co-Branding SekurONE + SekurMessenger under the carrier brand.

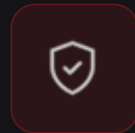
Recurring SaaS billing on monthly subscription with revenue split.

HIGH-VALUE SEGMENTS

HNWI & corporate — overflow from defense.

C-suite and board-level executives who want what special forces uses. Swiss privacy angle lives here, not as the primary narrative.

01 · PLATINUM



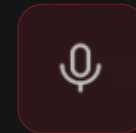
SekurPlatinum

Full sovereign-comms suite for C-suite, board directors and family offices. SekurMail, SekurMessenger, SekurONE and SekurVPN under a single managed account.

PER USER · YEAR

\$7,000–\$8,500

02 · ONE + STMR



ONE + STMR Bundle

Encrypted voice plus the Sekur Tactical Mobile Router. The same hardware-native stack evaluated for Special Operations, delivered to private clients.

PER USER · YEAR

\$5,000

03 · BOARDS



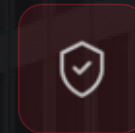
Boards & C-Suite

Director comms, audit, whistleblower channels and crisis-response. Sold via the GC's budget — not IT's.

ANNUAL ARPU

\$3,500

04 · REGULATED



Regulated Industries

Pharma, defense primes, energy, financial services. Compliance-mandated encrypted comms; multi-year contracts.

ANNUAL ARPU


\$1,800

LEADERSHIP


Defense, intelligence and government-credited board.

BOARD OF DIRECTORS AND MANAGEMENT



Alain Ghiai 
Founder, Chairman, CEO &
Audit Committee Member



Henry Sjöman 
Director/ Member Audit
Committee




Scott Davis 
CPA, CGA, CFO




Amir Assar 
Director




Dr. Claudio Alberti, PhD 
Director

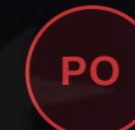


Erika J. Cabrera 
Head of Alliances & MKT

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LTG US Army (Ret.)
Chairman




Phil Oakley 
Public Sector

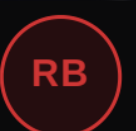



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John Lewis 
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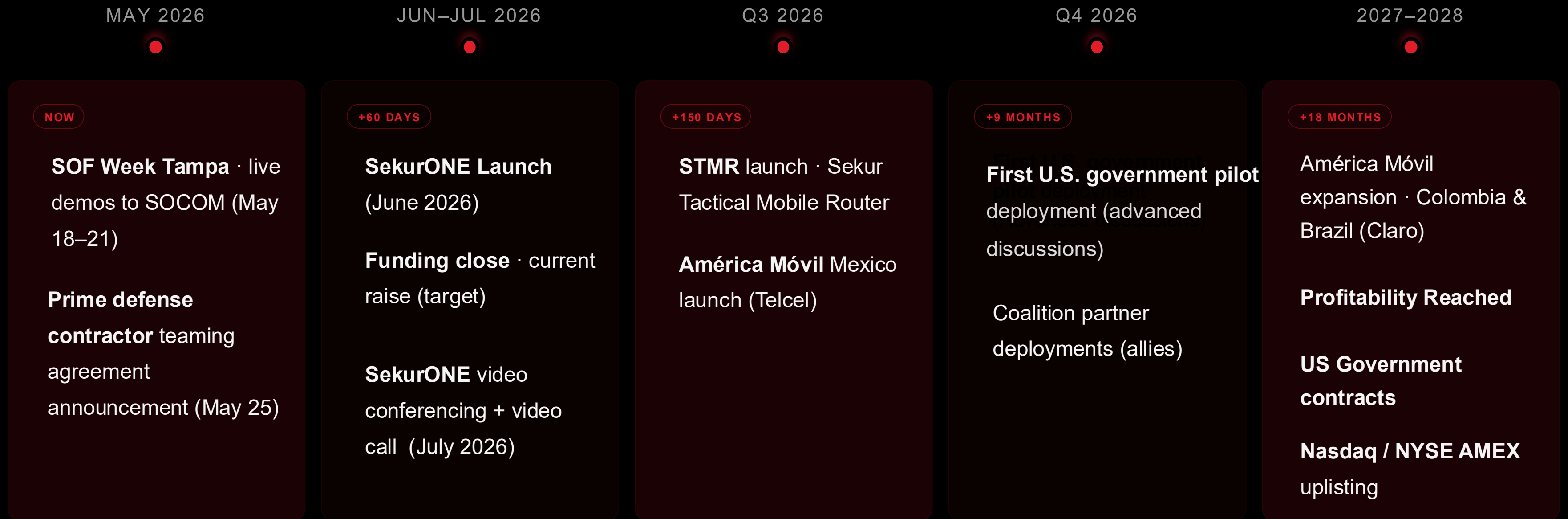
Jerry Rodriguez, Jr. 
Alliances



Steven A. Sund 
Federal, State & Local
Law Enforcement

MILESTONES

Execution roadmap — from May 2026 forward.



Milestones are targets, not guarantees. See forward-looking-statements disclaimer.

INVESTMENT THESIS

Why invest in Sekur, now.

01

GSA Contract

Multiple Award Schedule pre-clears Sekur for every U.S. federal, state and local agency. Normally a two-year process — competitors don't have it.

02

Defense-Credentialed Advisory

3-star general (Palumbo) plus former CIA CTO (Lewis) creating direct procurement pipeline into DoD and the Intelligence Community.

03

SekurONE w/ Reservations

First-mover CUI-compliant voice + video with pre-orders from defense partners and C-suite before the July 2026 launch.

04

América Móvil Partnership

Minimal direct MarTech/ad spend distribution to 6.9M LATAM corporate users via Telcel and Claro. Co-branded, recurring revenue split.

05

85% Gross Margins · Debt-Free

Recurring SaaS model on owned Swiss infrastructure + On-Premises for Government. High growth, cash in bank, no debt.

CAPITAL ALLOCATION

Capital fully funds the dual-engine scale of SekurONE and the STMR mobile hardware rollouts, bridging the company directly to its **Q1 2027 profitability target** and planned **Nasdaq / NYSE uplisting**.

Procurement-cleared. **Production-deployed.**

Sekur is the deployed, government-validated, Swiss-sovereign communications platform for organizations that cannot afford to be compromised. For U.S. defense and government agencies, Sekur is also available CUI-ready and deployed on-premises.

INVESTOR CONTACT

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DATA ROOM

Available on request

LISTINGS

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Thank you.

IMPORTANT NOTICE

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